



San-Captions

3/23/18

Board of Director Officers:

President: Holli Martin
 President Elect: John Danner
 Vice President: Eldon Bohrofen
 Secretary: Chet Sadler
 Treasurer: Jack Alexander
 Sergeant-at-Arms: Don Russell

Board Directors:

James Cardle	2020
Cindy DeCosta	2020
Dorrie Hipschman	2018
E. J. Neafsey	2018
John Schwandke	2019
Rodger Triftshausen	2019
Immediate PP-Charlie Emerson	

Trust Fund Board

John Carney	2019
Dan Cohn	2018
Scott Congress-Treas	2018
Chris DeCosta	2020
Barbara Ellis	2020
Bill Rahe	2019
PP Charlie Emerson	



District 6960 Sanibel-Captiva Rotary Club Organized 1979
 Chartered March 18, 1980

Get all our club news on these

Social Media Platforms view or join us on:

Web-site: www.sanibelrotary.org

FACEBOOK: Sanibel-Captiva Rotary Club

Important Dates

- ❖ Trust Board Meeting 8 a.m. **Wednesday, March 21st** at Chris DeCosta's office.
- ❖ Jack Alexander will be hosting a Rotary Super-Fun Potluck at his house on **March 24th**, 5:00P.M. More details to come.
- ❖ Club Board Meeting 5 p.m. **WEDNESDAY** March 28th Sanibel Congregational Church, Periwinkle Way
- ❖ Installation Dinner will be held on **Monday, April 9th** at the Sanibel Community House. **\$50 for Guests...Rotarians**
- ❖ Our Rotary Super-Fun Beach Sunset Party has been rescheduled to 5:30 p.m. on **Saturday, April 14th**. More details to come.
- ❖ Rotary District Conference May 17-19 at the Hyatt Regency Coconut Point. **Our regular club breakfast on Friday, May 18th will be cancelled so that members may attend the 7 a.m. breakfast event. If you plan to attend the breakfast or any of the other sessions, you'll need to register through the district website at www.rotarydistrict6969.org. Breakfast cost will be reimbursed by club.**

THANK YOU TO OUR 4TH OF JULY VOLUNTEERS TO-DATE:

WATER JONES – FLOAT CONSTRUCTION AREA
BILL RAHE-FLOAT DESIGN CONSTRUCTION HELP NEEDED- CONTACT BILL OR JOHN DANNER
LYNN SCHNEIDER & ELDON BOHROFEN SPONSORING AFTER-PARADE PARTY AT LYNN'S HOUSE.



VOLUNTEERS NEEDED:

MARCH 31...CHILDREN'S EDUCATION CENTER OF THE ISLANDS...PARKING...If you can help contact Cindy DeCosta

OUR CLUB WEB-SITE WILL BE GOING UNDER RECONSTRUCTION SOON. RICHARD GREEN IS HEADING UP THIS ENDEAVOR AND WOULD LIKE TO HAVE A FEW MEMBERS ON HIS COMMITTEE FOR DESIGN HELP. IF INTERESTED LET RICHARD KNOW .

FOR ALL ROTARIANS,

If you have a candidate for this year's Sanibel-Captiva Rotary Club **Vocational Service Award**, please get that information to Bill Rahe immediately...
DEADLINE LOOMING

ROTARY PRESIDENT 2017-18

Ian H. S. Riseley



ROTARY DISTRICT #6960 GOVERNOR

2017-2018
Bobbi Bird



CLUB SONG ...Giver of all things good, We Thank you for this food, With one accord. Lead us we humbly pray, Onward in Rotary's way of service day by day, Most Gracious Lord (Tune of My Country Tis of Thee)

ROTARY SPEAKER SCHEDULE SERIES

2017

MARCH Coordinators:

John Danner and EJ Neafsey

23 Dana Dettmar, Sanibel Natural Resources: "Floating Treatment Wetlands"

30 **COMMUNITY VOCATIONAL SERVICE AWARD 2018 PRESENTATION**

APRIL Coordinators:

Jonathan Dean and Dick Salerno

6 Animal Refuge Center speaker. Name and topic to follow

13 Anne-Marie Bouche, Art History Professor at FGCU: "Our Students, Our Legacy: Shaping College Education in the 21st Century"

20 Speaker from Marco Island Historical Museum

27 Ren Salerno, Director, Division of Lab. Systems, CDC: "Reducing Diagnostic Error"

CLUB YOUTH PROGRAMS

Club Scholarship applications are available on our Club Web-site. Applications must be returned by **May 10th**. Scholarship Committee chaired by Dan Cohn

San-Cap Rotary has selected two RYLA Candidates for this year – Caitlyn and Carley Ross. We are seeking help with their transportation to Lake Placid – Dates arrival April 12, return April 15th. Contact Holli for information.

S4TL-Rotary's Seminar for Tomorrow's Leaders

Club is seeking a candidate for this outstanding program must be a high school senior. Program runs from **Sunday, June 17th through Saturday, June 23rd** at Florida Southern College in

SPEAKER NOTES 3-16-18 CLASSIFICATION NOTES....First 7:00 a.m. meeting, since the time change and a few of us were still feeling it. Having to wake up before dawn you would think attendance would be down but Rotarians did roll in, although not as pulled-together as usual. The exceptions were Rotarians Richard Green looking dapper with his cuff-linked shirt and Holli Martin looking, oh so, smartly-dressed in her trendy professional attire. Although that is not unusual for these two, they might have stepped it up just a notch, because they were the program for the morning with their RI classification talks.

When a person joins Rotary, they are asked to choose a classification-professional sector they would like to represent as part of Rotary. Rotary International encourages diversity amongst members, bringing varied backgrounds, professional experiences and life experiences to projects and programming within the spectrum of Rotary's founding principles.



Richard Green - Business Broker...Richard was born with an entrepreneurial spirit. At the ripe old age of 15, with absolutely no money, he had the gumption to approach a local clock and watch company and got them to let him buy watches on spec for resale. The watch business went extremely well for this junior salesperson and eventually he able to open his own market store, running this business for the next fifteen years, all this while still pursuing his education.

He calls himself lucky because this was the beginning of the computer kids generation. Richard studied Business and Computer Science at college and at 24, founded Printext Ltd, supplying laser printers to the corporate market in Central London. He ran that business for 10 years, building the business to 60 employees and an annual revenue of more than 5 million dollars. At the same time, Richard bought half ownership in a computer manufacturing business, Olympian Computers Ltd., pulling that struggling business out of financial difficulty to profitability in 3 months. As the year 2000 was approaching, complication in computer manufacturing had Richard turning the business toward developing computer software, Integrated Document Technology (IDT), Inc. another multi-million-dollar company. He sold the company 12 years later to a major NASDAQ listed U.S. Corporation. For the next 4 years he enjoyed being a business consultant before following his lifelong dream of moving to the US (Richard had come to the Miami, Florida in high school on a Rotary holds him in good standing on both sides of a buying and selling transactions.



Holli Martin-Marketing...Who says you can't have it all? Holli has an outstanding career as Operations Manager and Commercial Insurance Account Executive with Heidrick & Co., Sanibel, wife of Martin Design Studio founder Larry Martin, mother of two teenage boys, and an active member of the community. During college Holli was going in the direction of pursuing a career in Political Science, but her interest gravitated toward Mass Communications and Public Relations. After college, Holli worked in the marketing field and had a stint as Executive Director of the Highland Chamber of Commerce. Eventually It was time to open her own Advertising and Marketing business...Hype Creative, Highland, Illinois. Ultimately time for another change. She sold her company, Larry sold his farm, and the

couple moved to Sanibel for the good life...a beach bum's life. Before even arriving on Sanibel, Holli called about a job on Sanibel as administrative receptionist for Hendrick & Co., hoping it wasn't going to be to be demanding of her time. That didn't even last till the end of the phone call. She was hired for a full-time position as the Staff Manager. Five years later she became the Commercial Account Manager along with being Staff Manager. A couple of years ago, Chris Hendrick was developing a new business dealing with Flood insurance. Holli joined that effort and is now Vice President of Trusted Flood Insurance Brokerage and continuing her other duties.