



# San-Captions

12/1/17

### Board of Director Officers:

President: Holli Martin  
 President Elect: John Danner  
 Vice President: Eldon Bohrofen  
 Secretary: Chet Sadler  
 Treasurer: Jack Alexander  
 Sergeant-at-Arms: Don Russell

### Board Directors:

James Cardle 2020  
 Cindy DeCosta 2020  
 Dorrie Hipschman 2018  
 E. J. Neafsey 2018  
 John Schwandke 2019  
 Rodger Triftshauser 2019  
 Immediate PP-Charlie Emerson

### Trust Fund Board

John Carney 2019  
 Dan Cohn 2018  
 Scott Congress-Treas 2018  
 Chris DeCosta 2020  
 Barbara Ellis 2020  
 Bill Rahe 2019



TRF Chair...Chet Sadler

District 6960 Sanibel-Captiva Rotary Club Organized 1979  
 Chartered March 18, 1980

### Get all our club news on these

**Social Media Platforms view or join us on:**  
 Web-site: [www.sanibelrotary.org](http://www.sanibelrotary.org)  
**FACEBOOK:** Sanibel-Captiva Rotary Club  
**Twitter:** #@sancaprotary

### ROTARY SPEAKER SCHEDULE SERIES 2017:

DECEMBER Coordinators: Richard Green and Bill Letendre  
 1 Richard Green: "Rotary International Student Exchange Program"  
 8 Maggi Feiner, President and CEO of FISH  
 15 Club assembly  
 22 Nicholas Mall, PHD "Holiday Surprises"  
 29 Member classification talks

**TODAY...SANIBEL LUMINARY...WE NEED AN ELF-A-LOT OF HELP TO GET LUMINARIES OUT FOR TONIGHT'S HOLIDAY EVENT...BE AT CHAMBER NO LATER THAN 2:45 P.M. WE WILL HIT THE ROAD SOON AFTER.**

**Today Last Chance...SIGN UP TODAY FOR ROTARY HOLIDAY PARTY...DEC. 5<sup>TH</sup> ST. Charles Yacht Club, Fort Myers 6:00p.m. \$50 guests**

**DECEMBER 3<sup>rd</sup>** "Taste of Bonita Springs" sponsored by the Rotary Club of Bonita Springs, Riverside Park...Old 42...11 am – 5pm.  
 At this event, somewhere around 3 to 3:30 pm., our club's Irma Relief volunteers will be recognized for their invaluable help with cleaning up flood water debris from homes in Bonita. Sanibel-Captiva Rotary will also receive a Certificate of Gratitude award, at this event, for their financial support for Irma Relief Bonita. A group of our club Rotarians and friends will be attending...anyone interested in going talk to Prez Holli. Maybe we can carpool.

**MARK YOUR CALENDARS**  
**Dec. 6<sup>th</sup> Arts & Crafts Fair meeting -8 a.m. - Bank of the Islands**

**ELECTION OF NEW CLUB OFFICERS FOR 18-19**  
 TWO AT-LARGE CLUB BOARD OPENINGS  
 TWO TRUST BOARD POSITIONS OPEN  
 IF YOU ARE INTERESTED IN SERVING THE CLUB IN THIS CAPACITY, PLEASE TALK TO JOHN DANNER.  
**12-8-17 SLATE OF OFFICERS WILL BE PRESENTED**  
**12-15-17 ELECTION OF OFFICERS**

**ROTARY PRESIDENT 2017-18**  
**Ian H. S. Riseley**



**ROTARY DISTRICT #6960 GOVERNOR 2017-2018**  
**Bobbi Bird**



**CLUB SONG ...Giver of all things good, We Thank you for this food, With one accord. Lead us we humbly pray, Onward in Rotary's way of service day by day, Most Gracious Lord (Tune of My Country Tis of Thee)**



**Just in time for your Holiday Shopping or any shopping, don't forget about AmazonSmile.com ...where a percentage of what you purchase can go to a charity of your choice... Sanibel-Captiva Rotary Trust Board - is participating in this program. Instead of shopping directly on Amazon itself, type in AmazonSmile.com – shop as usual – and then at checkout – designate your charity – Sanibel-Captiva Rotary Trust Board...percentage will go to that account**

## SPEAKER NOTES FROM 11/15/17 CLASSIFICATIONS

Hope you all had a wonderful Thanksgiving Holiday and know that many of us have so many things to be thankful for and ever mindful of just how very fortunate we have been in life. Being part of Rotary gives us the opportunity to give back and serve others in meaningful ways supporting projects that concentrate on real problems.

San-Cap Rotary wants to thank all our club members for their involvement with our fundraising efforts each year providing financial means to support humanitarian projects that make a change in people's lives. The club also wants to thank our Rotary volunteers that roll up their sleeves and physically help on community projects here in Southwest, Florida; one such project to take note of this year is our after-Irma-Bonita Springs flood clean-up Rotary team volunteers.

Sanibel-Captiva Rotary is thankful for our members; each one bringing to our club a unique personal and professional experience dossier rounding out the club's knowledge base for constructive thinking on Rotary's six areas of focus – promote peace; fight disease; provide clean water, sanitation, and hygiene; save mothers and children; support education, and grow local economies.

About once a month now a segment of our club meeting is devoted to learning about member's experiences and highlights during their professional career. Two of are more recent Rotary classification talks came from: Roger Grogman - Marketing & Logistics and John Danner – Clergy.

Roger Grogman's professional experience... 7-11 Corporate, ConAgra, Sam's Club, McLane Company, Berkshire Hathaway...oh, my...40 years of experience! His career in marketing and logistics started right after receiving his MBA from the University of Texas and into the corporate office of 7-11. A company from humble beginnings in 1927 as milk/bread/ & egg ice-dock location to Tote'm convenience stores and then in the 1950s to 7-11 open from 7 a.m. to 11 p.m., seven days a week. Roger's concentration was on product development/marketing and the most efficient and effective way to place a product into the hands of the customer-get new customers, identify the average buy of customers, and increase transaction size. Roger talked about the introduction of new products to the convenience stores... stopping by for milk or bread, why not an ice-cold fountain drink or maybe a hot cup of coffee? Large cups hold more, why not a 32oz. BIG GLUP? How about a fresh made sandwich? Market research told the company customers were ready for these things and lots more, this played out very well for 7-11 and Roger. Companies are ever growing, and the key is to differentiate yourself and push for the best. Repeat customer drive business and drive new ideas.

When Roger was with ConAgra a health-conscious public was on the rise and a health-conscious food-group leader went all out with research and development of Healthy Choice products. When the American Heart Association endorsed Healthy Choice, the brand took off.

Sam's Club and Walmart, well we all know what's happening here, but distribution of goods was a challenge ...logistics. How to get the product from source to sell quickly and efficiently while being cost-effective. The number of stores were expanding quickly, and distribution needs were different for each location. To save time and money came the development of a three-compartment truck which held fresh, refrigerated, and frozen food products for delivery. Pay-off for company – stock replenished faster, products sold put money in the bank before bills came due.

Roger had so much more to say but column space is limited, and we had one more speaker, John Danner, Senior Pastor at the Sanibel Congregational United Church of Christ.

Unfortunately for John, we also, didn't have as much time as necessary for his presentation. Ordained in 1980, John has degrees from Bradford College, the University of Maine, Bangor Theological Seminary and Boston University. After receiving his Doctor in Divinity, John was ready to teach church history and divinity studies at college level. Although that was his intended career path, John's path led him elsewhere to take his first position as a church pastor in Gloversville, NY and continues today forty years later as senior pastor of the Sanibel Congregational United Church of Christ Sanibel. He was smitten from the very beginning, falling in love with his church families; four churches in forty years. Loving the interaction and personal connections with his congregates, guiding their spiritual well-being, helping them in their time of need and celebrating with them in happy times. As a senior pastor he is a bit of a generalist at the church...sermons, lectures, spiritual advisor, hospital visits, budgets, building care, meetings, meetings, and more meetings. Every day is different and brings with it its own challenges and rewards. John likes to put focus on interfaith connections bringing together religious leaders of all faiths to provide a fundamental understanding of each other and an understanding of how different faiths usually hold the same values at the core.

John highlighted one of his most vivid and trying time as a pastor of a church. Only one day on the job, Sept. 10, 2001, at the Saugatuck Congregational Church, Westport, CT; Westport is a bedroom-commuter community of New York City.

Sept. 11, 2001...Attack on America...the World Trade Center, NY, Pentagon, Washington D.C., plane hijacked over Pennsylvania headed toward Washington, D.C... Westport residents were impacted, Saugatuck congregates were impacted. TV reporters and newspapers wanted statements from community leaders. As the pastor now of a prominent church in Westport he was asked to join a group of community leaders trying to provide comfort, caring, and sympathy to Westport residents from all over America and the globe. Particularly hard for John performing funeral services for three members of the Westport community recognizing this overwhelming world-staged tragedy and celebrating the lives of those lost that day. John will never forget this experience.