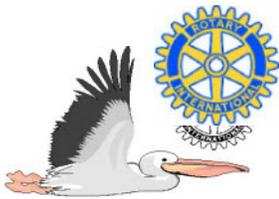


January 10, 2014



# San-Captions

District 6960 Sanibel-Captiva Rotary Club Organized 1979  
\* Chartered March 18, 1980

[www.sanibelrotary.org](http://www.sanibelrotary.org)

## SANIBEL-CAPTIVA ROTARY CLUB

### Board Officers:

**President:** Scot Congress  
**President Elect:** Bill Rahe  
**Vice President:** Chris DeCosta  
**Secretary:** Chet Sadler  
**Treasurer:** John Danner  
**Sergeant-at-Arms:** Don Russell  
**Past President:** John Grey

### Board of Directors:

**Dan Cohn**  
**Bob Guggino**  
**John Mason**  
**Bunny Ospa**  
**Dick Waterhouse**  
**Alex Werner**

### Trust Foundation:

**Lee Almas**  
**Tony Gropp, Treasurer**  
**Mike Raab, Secretary**  
**John Bellino**  
**Jim Lavelle**  
**Chet Sadler, Rotary Foundation**  
**John Grey, Chair**

ROTARY INTERNATIONAL

PRESIDENT 2013-2014

Ron Burton, Norman Okla. USA



DISTRICT #6960

GOVERNOR 2013-2014

Tim Milligan

"Make a World of Difference"

## ONLY SIX DAYS LEFT TO BUY TICKETS FOR:

*Virtuoso Sentimento*  
A Night with World Famous Pianist  
**Francesco Attesti**



Fund Raiser for  
**THE ROTARY GIFT OF LIFE OF FLORIDA**  
**Date:** January 16th, 2014 @ 6:00 PM  
**Program:** 6:00 PM • Hors d'oeuvre and cash bar  
7:00 PM • Gift of Life presentation  
7:15 PM • Piano Concert  
**Location:** The Heights Center  
15570 Hagie Drive, Fort Myers, FL  
**Cost:** \$50/person  
**All funds raised go to the Rotary Gift of Life of Florida Organization**



*Gift of Life* coordinates with doctors, hospitals, and Rotary clubs around the world in identifying children in need of life-threatening heart surgery and then matches them with hospitals and volunteer medical teams mainly in the United States where these vital life-saving surgeries are performed. Rotary fundraisers and donations provide the families of these children with transportation, housing, and per diem expense monies so that they may accompany their child on these remarkable journeys. To date, Gift of Life programs around the world have provided life-saving heart surgery to more than 16,000 children.

## PUT A RING ON IT...

John and Fay Carney are definitely back from the Rose Bowl game and you know they are humming to themselves Wuh uh oh uh uh oh oh oh uh uh oh, PUT A RING ON IT, PUT A RING ON IT! Wuh uh oh uh uh oh oh uh oh uh uh oh... Since the Michigan State Spartans became the 2014 Rose Bowl Champions.



John also brought back this wonderful picture of the Rotary 2014 Rose Bowl Parade Float. Ever year since 1980 Rotary enters a float in the Rose Bowl Parade. The Rotary Rose Parade Float has a viewing audience of over 39 million in the United States and millions around the world in more than 220 territories.

### Club Song

Giver of all things good, We Thank you for this food, With one accord  
Lead us we humbly pray, Onward in Rotary's way  
Of service day by day, Most Gracious Lord

(Tune of My Country Tis of Thee)

## SPEAKER NOTES from January 3, 2014

When the guest speaker calendar came across my desk last month for January 2014, I really didn't pay that much attention to it...well, I should have. It wasn't until last Friday morning that I realized I might be in trouble writing on the topic Robert (Bob) Schmidt had selected to speak to us about... Government and the Innovation Ecosystem.

My anxiety only grew when Bob was introduced. How impressive are these credentials? Bob founded and is the chairman of Cleveland Medical Devices, Orbital Research,



NeuroWave Systems, Great Lakes NeuroTechnologies Inc., and Flocel Inc. He received his BS degree in Mechanical Engineering and his MS from Rensselaer Polytechnic Institute; his MBA from the University of Utah, and his Juris Doctor from Cleveland State University. He is a licensed professional

engineer and a patent law attorney. Bob personally holds 30 US patents, and has led two companies into the Inc. 500.

Bob brought along with him a handful of his company's product brochures; products that many of us are or will be using in the not to near future. Here are a few notes about two of the products: *SleepView* Monitor is a portable medical monitoring device used to alert and keep track of patient with Obstructive Sleep Apnea. A home sleep testing monitor whose collected information is then sent to your doctor via a computer web portal and used to determine the cause of action to treat the problem; *Kinesia HomeView* an ambulatory monitor assessment system that captures Parkinson's Disease brain patterns -and similar symptom brain activity-this is done at home. The system allows the patient to upload information to the patent kit, capture symptom fluctuations in patients, interpret a comprehensive view of patient function, and tailor therapies to target specific symptoms and identifies administrating medical protocol.

So why mention these products? Well the point here is that these products and many other products are developed by small companies in their research and development depart-

ments in cooperation with government agencies and universities where technology-based networks work together. Most of the research is done with government funding and with National Science Foundation partners. A quote from the National Science Foundation, "NSF's contribution to the innovation ecosystem encourages American colleges and universities to promote "engines of innovation" that operate in close partnership with industry across numerous disciplines. The ultimate goal is to extend America's historical reputation for ingenuity to a new recognition as "a nation of innovators" and these departments look for funding from the government for this research and development.

According to Bob some of the reasoning for continued support for small business grant monies are: Small business generated 60 to 80 percent of new jobs annually over the last two decades, employs over 30% of high tech workers, produces 13 to 14 times more patents per employees than larger patenting firms, and small companies are the innovators for themselves and large companies.

Bob also stated that "Although in the past our government has provided a great deal of funding through grants to small businesses for product development, within the last few years our government has decreased its funding with budget cutting or even delay of continued funding. So the Federal R&D grants for small businesses patents are harder to obtain with a longer patenting process, regulations previously afforded to patents have changed, and the cost to obtain patents have risen sharply. Schmidt told us that, "big business is taking their research and development money off-shore and developing a global outcome for products." Small businesses are doing their research and development right here in the states, providing jobs.

US small business startups are to the economy what children are to the population" they are the life-blood of our economy. Nothing more needs to be said here, except ...how about long term planning?...what do we want the outcome to be here?...how about an environment that can provide jobs at home?

### ARTS&CRAFTS MERCHANT SILENT AUCTION ITEMS CONTRIBUTED LAST WEEK!!!

Chicos Gift Certificate

CJ'S Gift Certificate

Dunes Golf & Family Membership

Eileen Fisher Gift Certificate

Jerry's Food Gift Certificate

One Hour Massage by Rachael

One Hour Sightseeing Flight

Sanibel Island Golf Club

Sanibel Olive Oil Company, Balsamic Vinegar

Shell Museum Gift Basket

We have ONLY collected 15 of the 50 Merchant Items of 2013!!! Time is FLEETING!!!

### HELP NEEDED IMMEDIATELY:

Roger Triftshouser needs help in soliciting items for the Silent Auction area at our upcoming Arts & Crafts Fair in February. Items are coming in slowly and the committee needs time to catalogue the items, make up auction sheets, and put information on items in the Arts & Crafts Fair Tab (that deadline is third week in January). Last year's contributors are being contacted (list is available from Roger) but he is looking for additional items. Our goal for the Silent Auction to raise \$10,000. Rodger cannot do this alone. He needs everyone's help to reach this goal. If you have an item or items, contact Roger Triftshouser at 239-395-5360 or by Email [roger.triftshouser@gmail.com](mailto:roger.triftshouser@gmail.com).

### SPEAKER CORNER:

1/10	Ralph Clark, Sanibel Civic Center
1/17	John Talmadge, Economic. Development, Lee County
1/24 -	Tom Patton, "Death and Cremation in the 21st Century"
1/31	Todd Logan, Playwright- <i>Defamation</i>

Jan. recruiters.....John Danner/Emily Kletzien